

# Analisi sito web js-beautylounge.ru

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Il punteggio e 52/100



## SEO Content

|    | Title                                                                                                                                                    | <p>Ногтевая студия в Сочи - JS beautylounge</p> <p>Lunghezza : 40</p> <p>Perfetto, il tuo title contiene tra 10 e 70 caratteri.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |           |           |        |       |           |                                          |      |         |       |                                          |             |                                                                                                                                                          |     |                             |       |                                                                                         |                  |                                                                                         |
|------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|-----------|--------|-------|-----------|------------------------------------------|------|---------|-------|------------------------------------------|-------------|----------------------------------------------------------------------------------------------------------------------------------------------------------|-----|-----------------------------|-------|-----------------------------------------------------------------------------------------|------------------|-----------------------------------------------------------------------------------------|
|    | Description                                                                                                                                              | <p>Ногтевая студия в Сочи - JS beautylounge. Высококачественные услуги и безупречный маникюр. Сертифицированный мастер. Скидка 20% для всех новых клиентов!</p> <p>Lunghezza : 152</p> <p>Grande, la tua meta description contiene tra 70 e 160 caratteri.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |           |           |        |       |           |                                          |      |         |       |                                          |             |                                                                                                                                                          |     |                             |       |                                                                                         |                  |                                                                                         |
|  | Keywords                                                                                                                                                 | <p>Molto male. Non abbiamo trovato meta keywords nella tua pagina. Usa <a href="#">questo generatore gratuito online di meta tags</a> per creare keywords.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |           |           |        |       |           |                                          |      |         |       |                                          |             |                                                                                                                                                          |     |                             |       |                                                                                         |                  |                                                                                         |
|  | Og Meta Properties                                                                                                                                       | <p>Buono, questa pagina sfrutta i vantaggi Og Properties.</p> <table><thead><tr><th>Proprieta</th><th>Contenuto</th></tr></thead><tbody><tr><td>locale</td><td>ru_RU</td></tr><tr><td>site_name</td><td>JS beautylounge - Ногтевая студия в Сочи</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Ногтевая студия в Сочи - JS beautylounge</td></tr><tr><td>description</td><td>Ногтевая студия в Сочи - JS beautylounge. Высококачественные услуги и безупречный маникюр. Сертифицированный мастер. Скидка 20% для всех новых клиентов!</td></tr><tr><td>url</td><td>https://js-beautylounge.ru/</td></tr><tr><td>image</td><td>https://js-beautylounge.ru/wp-content/uploads/2024/11/js-beautylounge-logo-b-350H80.png</td></tr><tr><td>image:secure_url</td><td>https://js-beautylounge.ru/wp-content/uploads/2024/11/js-beautylounge-logo-b-350H80.png</td></tr></tbody></table> | Proprieta | Contenuto | locale | ru_RU | site_name | JS beautylounge - Ногтевая студия в Сочи | type | website | title | Ногтевая студия в Сочи - JS beautylounge | description | Ногтевая студия в Сочи - JS beautylounge. Высококачественные услуги и безупречный маникюр. Сертифицированный мастер. Скидка 20% для всех новых клиентов! | url | https://js-beautylounge.ru/ | image | https://js-beautylounge.ru/wp-content/uploads/2024/11/js-beautylounge-logo-b-350H80.png | image:secure_url | https://js-beautylounge.ru/wp-content/uploads/2024/11/js-beautylounge-logo-b-350H80.png |
| Proprieta                                                                          | Contenuto                                                                                                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |           |           |        |       |           |                                          |      |         |       |                                          |             |                                                                                                                                                          |     |                             |       |                                                                                         |                  |                                                                                         |
| locale                                                                             | ru_RU                                                                                                                                                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |           |           |        |       |           |                                          |      |         |       |                                          |             |                                                                                                                                                          |     |                             |       |                                                                                         |                  |                                                                                         |
| site_name                                                                          | JS beautylounge - Ногтевая студия в Сочи                                                                                                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |           |           |        |       |           |                                          |      |         |       |                                          |             |                                                                                                                                                          |     |                             |       |                                                                                         |                  |                                                                                         |
| type                                                                               | website                                                                                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |           |           |        |       |           |                                          |      |         |       |                                          |             |                                                                                                                                                          |     |                             |       |                                                                                         |                  |                                                                                         |
| title                                                                              | Ногтевая студия в Сочи - JS beautylounge                                                                                                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |           |           |        |       |           |                                          |      |         |       |                                          |             |                                                                                                                                                          |     |                             |       |                                                                                         |                  |                                                                                         |
| description                                                                        | Ногтевая студия в Сочи - JS beautylounge. Высококачественные услуги и безупречный маникюр. Сертифицированный мастер. Скидка 20% для всех новых клиентов! |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |           |           |        |       |           |                                          |      |         |       |                                          |             |                                                                                                                                                          |     |                             |       |                                                                                         |                  |                                                                                         |
| url                                                                                | https://js-beautylounge.ru/                                                                                                                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |           |           |        |       |           |                                          |      |         |       |                                          |             |                                                                                                                                                          |     |                             |       |                                                                                         |                  |                                                                                         |
| image                                                                              | https://js-beautylounge.ru/wp-content/uploads/2024/11/js-beautylounge-logo-b-350H80.png                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |           |           |        |       |           |                                          |      |         |       |                                          |             |                                                                                                                                                          |     |                             |       |                                                                                         |                  |                                                                                         |
| image:secure_url                                                                   | https://js-beautylounge.ru/wp-content/uploads/2024/11/js-beautylounge-logo-b-350H80.png                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |           |           |        |       |           |                                          |      |         |       |                                          |             |                                                                                                                                                          |     |                             |       |                                                                                         |                  |                                                                                         |

## SEO Content

|                                                                                    |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|------------------------------------------------------------------------------------|-----------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|    | Headings        | <div> <div>H11</div> <div>H21</div> <div>H38</div> <div>H40</div> <div>H50</div> <div>H60</div> </div> <ul style="list-style-type: none"> <li>• [H1] JS beauty lounge</li> <li>• [H2] Услуги</li> <li>• [H3] МАНИКЮР</li> <li>• [H3] ПЕДИКЮР</li> <li>• [H3] ДИЗАЙН</li> <li>• [H3] Обязательная стерилизация инструментов для маникюра</li> <li>• [H3] Обо мне</li> <li>• [H3] Цены</li> <li>• [H3] Запись онлайн</li> <li>• [H3] Мы на карте</li> </ul> |
|    | Images          | <p>Abbiamo trovato 25 immagini in questa pagina web.</p> <p>3 attributi alt sono vuoti o mancanti. Aggiungi testo alternativo in modo tale che i motori di ricerca possano comprendere meglio il contenuto delle tue immagini.</p>                                                                                                                                                                                                                        |
|   | Text/HTML Ratio | <p>Ratio : 6%</p> <p>Il rapporto testo/codice HTML di questa pagina e inferiore a 15 percento, questo significa che il tuo sito web necessita probabilmente di molto piu contenuto.</p>                                                                                                                                                                                                                                                                   |
|  | Flash           | <p>Perfetto, non e stato rilevato contenuto Flash in questa pagina.</p>                                                                                                                                                                                                                                                                                                                                                                                   |
|  | Iframe          | <p>Molto male, hai usato Iframes nelle tue pagine web, questo significa che in contenuto inserito negli Iframe non puo essere indicizzato.</p>                                                                                                                                                                                                                                                                                                            |

## SEO Links

|                                                                                    |                         |                                                                                                               |
|------------------------------------------------------------------------------------|-------------------------|---------------------------------------------------------------------------------------------------------------|
|  | URL Rewrite             | <p>Buono. I tuoi links appaiono friendly!</p>                                                                 |
|  | Underscores in the URLs | <p>Perfetto! Non sono stati rilevati underscores nei tuoi URLs.</p>                                           |
|  | In-page links           | <p>Abbiamo trovato un totale di 19 links inclusi 0 link(s) a files</p>                                        |
|  | Statistics              | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 36.84%</p> <p>Internal Links 63.16%</p> |

## SEO Links

### In-page links

| Anchor                                                              | Type    | Juice         |
|---------------------------------------------------------------------|---------|---------------|
| <a href="#">Перейти к сути</a>                                      | Interno | Passing Juice |
| <a href="#">Главная</a>                                             | Interno | Passing Juice |
| <a href="#">Услуги</a>                                              | Interno | Passing Juice |
| <a href="#">Галерея работ</a>                                       | Interno | Passing Juice |
| <a href="#">Цены</a>                                                | Interno | Passing Juice |
| <a href="#">Обо мне</a>                                             | Interno | Passing Juice |
| <a href="#">Статьи</a>                                              | Interno | Passing Juice |
| <a href="#">Правила посещения</a>                                   | Interno | Passing Juice |
| <a href="#">Карта сайта</a>                                         | Interno | Passing Juice |
| <a href="#">Политика конфиденциальности</a>                         | Interno | Passing Juice |
| <a href="#">Контакты</a>                                            | Interno | Passing Juice |
| <a href="#">Обязательная стерилизация инструментов для маникюра</a> | Interno | Passing Juice |
| <a href="#">Js beauty lounge</a>                                    | Externo | Passing Juice |
| <a href="#">Ногтевая студия в Сочи</a>                              | Externo | Passing Juice |
| <a href="#">Салон красоты в Сочи</a>                                | Externo | Passing Juice |
| <a href="#">ВКонтакте</a>                                           | Externo | Passing Juice |
| <a href="#">Instagram</a>                                           | Externo | Passing Juice |
| <a href="#">WhatsApp</a>                                            | Externo | Passing Juice |
| <a href="#">Сделано в MagSky</a>                                    | Externo | Passing Juice |

## SEO Keywords



Keywords Cloud

маникюр вам сочи аппаратный  
маникюра гель-лаком для  
услуги цены педикюр

## Consistenza Keywords

| Keyword    | Contenuto | Title | Keywords | Description | Headings |
|------------|-----------|-------|----------|-------------|----------|
| маникюра   | 7         | ✖     | ✖        | ✖           | ✔        |
| педикюр    | 7         | ✖     | ✖        | ✖           | ✔        |
| услуги     | 7         | ✖     | ✖        | ✔           | ✔        |
| гель-лаком | 7         | ✖     | ✖        | ✖           | ✖        |
| маникюр    | 7         | ✖     | ✖        | ✔           | ✔        |

## Usabilita

|                                                                                    |              |                                                      |
|------------------------------------------------------------------------------------|--------------|------------------------------------------------------|
|    | Url          | Dominio : js-beautylounge.ru<br>Lunghezza : 18       |
|  | Favicon      | Grande, il tuo sito usa una favicon.                 |
|  | Stampabilita | Non abbiamo riscontrato codice CSS Print-Friendly.   |
|  | Lingua       | Buono. La tua lingua dichiarata ru.                  |
|  | Dublin Core  | Questa pagina non sfrutta i vantaggi di Dublin Core. |

## Documento

|                                                                                    |               |                                                                         |
|------------------------------------------------------------------------------------|---------------|-------------------------------------------------------------------------|
|  | Doctype       | HTML 5                                                                  |
|  | Encoding      | Perfetto. Hai dichiarato che il tuo charset e UTF-8.                    |
|  | Validita W3C  | Errori : 18<br>Avvisi : 5                                               |
|                                                                                    | Email Privacy | Attenzione! E stato trovato almeno un indirizzo mail in plain text. Usa |

## Documento

|  |                              | <a href="#">antispam protector gratuito</a> per nascondere gli indirizzi mail agli spammers.                                                                                                                                                                                                                                                                                                                                                                    |                 |            |          |   |
|----------------------------------------------------------------------------------|------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------|------------|----------|---|
|  | Deprecated HTML              | <table><tr><th>Deprecated tags</th><th>Occorrenze</th></tr><tr><td>&lt;center&gt;</td><td>3</td></tr></table> <p>Tags HTML deprecati sono tags HTML che non vengono piu utilizzati. Ti raccomandiamo di rimuoverli o sostituire questi tags HTML perche ora sono obsoleti.</p>                                                                                                                                                                                  | Deprecated tags | Occorrenze | <center> | 3 |
| Deprecated tags                                                                  | Occorrenze                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                 |            |          |   |
| <center>                                                                         | 3                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                 |            |          |   |
|  | Suggerimenti per velocizzare | <div><div>✔</div><div>Eccellente, il tuo sito web non utilizza nested tables.</div></div> <div><div>✖</div><div>Molto male, il tuo sito web utilizza stili CSS inline.</div></div> <div><div>✖</div><div>Molto male, il tuo sito web ha troppi file CSS files (piu di 4).</div></div> <div><div>✖</div><div>Molto male, il tuo sito web ha troppi file JS (piu di 6).</div></div> <div><div>✔</div><div>Perfetto, il vostro sito si avvale di gzip.</div></div> |                 |            |          |   |

## Mobile

|                                                                                    |                     |                                                                                                                  |
|------------------------------------------------------------------------------------|---------------------|------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul> |
|------------------------------------------------------------------------------------|---------------------|------------------------------------------------------------------------------------------------------------------|

## Ottimizzazione

|                                                                                    |             |                                                                                                                                                                                                                                                    |
|------------------------------------------------------------------------------------|-------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | XML Sitemap | Grande, il vostro sito ha una sitemap XML.<br><div><a href="http://js-beautylounge.ru/sitemap.xml">http://js-beautylounge.ru/sitemap.xml</a><br/><a href="https://js-beautylounge.ru/sitemap.xml">https://js-beautylounge.ru/sitemap.xml</a></div> |
|  | Robots.txt  | <a href="http://js-beautylounge.ru/robots.txt">http://js-beautylounge.ru/robots.txt</a><br>Grande, il vostro sito ha un file robots.txt.                                                                                                           |
|  | Analytics   | Grande, il vostro sito ha uno strumento di analisi dei dati.<br><div> LiveInternet</div>                                                                        |

## Ottimizzazione