








# Website review bikanerpop.in

Generated on April 07 2024 16:04 PM





The score is 60/100







## SEO Content

|    | Title  | Plaster of Paris POP Manufacturer & Supplier in Bikaner - JM Plaster   |         |         |          |         |         |          |         |        |       |      |         |       |      |             |  |     |                       |           |            |
|--|--|--|---------|---------|----------|---------|---------|----------|---------|--------|-------|------|---------|-------|------|-------------|--|-----|-----------------------|-----------|------------|
|  |  | Length : 72  |         |         |          |         |         |          |         |        |       |      |         |       |      |             |  |     |                       |           |            |
|  |  | Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.  |         |         |          |         |         |          |         |        |       |      |         |       |      |             |  |     |                       |           |            |
|    | Description  | JM Plasters is best manufacturer and supplier to buy Plaster of Paris, POP and Gypsum Plaster for False ceilings in Bikaner and Rajasthan.   |         |         |          |         |         |          |         |        |       |      |         |       |      |             |  |     |                       |           |            |
|  |  | Length : 138   |         |         |          |         |         |          |         |        |       |      |         |       |      |             |  |     |                       |           |            |
|  |  | Great, your meta description contains between 70 and 160 characters.   |         |         |          |         |         |          |         |        |       |      |         |       |      |             |  |     |                       |           |            |
|  | Keywords   | Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.  |         |         |          |         |         |          |         |        |       |      |         |       |      |             |  |     |                       |           |            |
|  | Og Meta Properties   | Good, your page take advantage of Og Properties.   |         |         |          |         |         |          |         |        |       |      |         |       |      |             |  |     |                       |           |            |
|  |  | <table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Home</td></tr><tr><td>description</td><td>JM Plasters is best manufacturer and supplier to buy Plaster of Paris, POP and Gypsum Plaster for False ceilings in Bikaner and Rajasthan.</td></tr><tr><td>url</td><td>https://bikanerpop.in</td></tr><tr><td>site_name</td><td>JM Plaster</td></tr></table> |         |         |          |         |         | Property | Content | locale | en_US | type | website | title | Home | description | JM Plasters is best manufacturer and supplier to buy Plaster of Paris, POP and Gypsum Plaster for False ceilings in Bikaner and Rajasthan. | url | https://bikanerpop.in | site_name | JM Plaster |
| Property   | Content  |  |         |         |          |         |         |          |         |        |       |      |         |       |      |             |  |     |                       |           |            |
| locale   | en_US  |  |         |         |          |         |         |          |         |        |       |      |         |       |      |             |  |     |                       |           |            |
| type   | website  |  |         |         |          |         |         |          |         |        |       |      |         |       |      |             |  |     |                       |           |            |
| title  | Home   |  |         |         |          |         |         |          |         |        |       |      |         |       |      |             |  |     |                       |           |            |
| description  | JM Plasters is best manufacturer and supplier to buy Plaster of Paris, POP and Gypsum Plaster for False ceilings in Bikaner and Rajasthan. |  |         |         |          |         |         |          |         |        |       |      |         |       |      |             |  |     |                       |           |            |
| url  | https://bikanerpop.in  |  |         |         |          |         |         |          |         |        |       |      |         |       |      |             |  |     |                       |           |            |
| site_name  | JM Plaster   |  |         |         |          |         |         |          |         |        |       |      |         |       |      |             |  |     |                       |           |            |
|  | Headings   | H1<br>0  | H2<br>7 | H3<br>7 | H4<br>10 | H5<br>3 | H6<br>4 |          |         |        |       |      |         |       |      |             |  |     |                       |           |            |
|  |  | • [H2] JM Plaster : Manufacturer and Supplier of Paris of Paris  |         |         |          |         |         |          |         |        |       |      |         |       |      |             |  |     |                       |           |            |

## SEO Content

|  |                 |   |
|--|-----------------|---|
|  |                 | <p>(POP)</p> <ul style="list-style-type: none"> <li>• [H2] JM Plaster`s Products</li> <li>• [H2] Why Choose JM Plasters</li> <li>• [H2] Pricing of Gypsum Plaster and POP</li> <li>• [H2] Our Product Reviews</li> <li>• [H2] Frequently Asked Questions</li> <li>• [H2] Our Mission</li> <li>• [H3] Super-fine Quality POP</li> <li>• [H3] Fine Quality Plaster of Paris</li> <li>• [H3] White Gypsum Powder</li> <li>• [H3] REQUEST A CALL BACK.</li> <li>• [H3] Quick links</li> <li>• [H3] Import links</li> <li>• [H3] Contact Us</li> <li>• [H4] Trusted and Reputated Brand</li> <li>• [H4] Fastest Loading and Transportation</li> <li>• [H4] Affordable And Fair Pricing</li> <li>• [H4] Quality Material With Durability</li> <li>• [H4] 1. What should I consider when choosing a plaster of paris manufacturer?</li> <li>• [H4] 2. What is the main application of plaster of paris (POP) for ceiling?</li> <li>• [H4] 3. How does gypsum improve soil fertility in agriculture?</li> <li>• [H4] 4. What are the key properties of high-quality ceiling plaster of paris (POP)?</li> <li>• [H4] 5. How does the manufacturing process of plaster of paris ensure product quality and consistency ?</li> <li>• [H4] 6. What are the key considerations for selecting a reliable manufacturer of plaster of paris and gypsum products?</li> <li>• [H5] Gypsum Plaster POP</li> <li>• [H5] White Gypsum Powder</li> <li>• [H5] Fly Ash Gypsum Powder</li> <li>• [H6] Kushal Tiwari</li> <li>• [H6] Abhay Bhagat</li> <li>• [H6] Jagadish Agrawal</li> <li>• [H6] Ravindra Lal</li> </ul> |
|  | Images          | <p>We found 14 images on this web page.</p> <p>Good, most or all of your images have alt attributes</p>   |
|  | Text/HTML Ratio | <p>Ratio : 4%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>   |
|  | Flash           | <p>Perfect, no Flash content has been detected on this page.</p>  |
|  | Iframe          | <p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>   |

## SEO Links

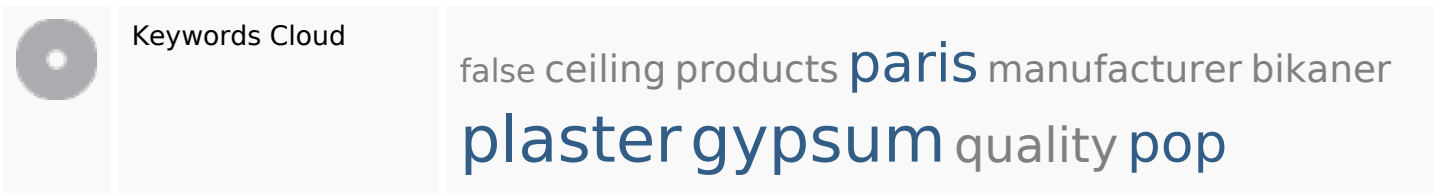
|  |                         |   |
|--|-------------------------|---|
|  | URL Rewrite             | Good. Your links looks friendly!  |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.  |
|  | In-page links           | We found a total of 17 links including 0 link(s) to files   |
|  | Statistics              | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 35.29%</p> <p>Internal Links 64.71%</p> |

## In-page links

| Anchor  | Type     | Juice         |
|---|----------|---------------|
| <a href="#">Home</a>                          | Internal | Passing Juice |
| <a href="#">About Us</a>                      | Internal | Passing Juice |
| <a href="#">Our Products</a>                  | Internal | Passing Juice |
| <a href="#">Cost Calculator</a>               | Internal | Passing Juice |
| <a href="#">Contact Us</a>                    | Internal | Passing Juice |
| <a href="#">WhatsApp Us</a>                   | External | Passing Juice |
| <a href="#">Calculate Pricing</a>             | Internal | Passing Juice |
| <a href="#">Gypsum Plaster POP</a>            | Internal | Passing Juice |
| <a href="#">White Gypsum Powder</a>           | Internal | Passing Juice |
| <a href="#">Fly Ash Gypsum Powder</a>         | Internal | Passing Juice |
| <a href="#">Get Ooute</a>                     | External | Passing Juice |
| <a href="#">plaster of paris manufacturer</a> | Internal | Passing Juice |
| <a href="#">Bikaner POP Supplier</a>          | External | Passing Juice |
| <a href="#">Partner Site</a>                  | External | Passing Juice |
| <a href="#">our products</a>                  | Internal | Passing Juice |
| <a href="#">live Chat</a>                     | External | Passing Juice |
| <a href="#">Codermails</a>                    | External | Passing Juice |

## In-page links

## SEO Keywords



## Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| plaster | 37      | ✓     | ✗        | ✓           | ✓        |
| gypsum  | 30      | ✗     | ✗        | ✓           | ✓        |
| paris   | 27      | ✓     | ✗        | ✓           | ✓        |
| pop     | 25      | ✓     | ✗        | ✓           | ✓        |
| quality | 22      | ✗     | ✗        | ✗           | ✓        |












## Usability

|  |              |   |
|--|--------------|---|
|  | Url          | Domain : bikanerpop.in<br>Length : 13             |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is en.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |





## Document

|  |         |        |
|--|---------|--------|
|  | Doctype | HTML 5 |
|--|---------|--------|


## Document

|  |                 |   |
|--|-----------------|---|
|  |                 |   |
|  | Encoding        | Perfect. Your declared charset is UTF-8.  |
|  | W3C Validity    | Errors : 18<br>Warnings : 50  |
|  | Email Privacy   | Warning! At least one email address has been found in the plain text.<br>Use <a href="#">free antispam protector</a> to hide email from spammers.   |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.  |
|  | Speed Tips      | <div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Too bad, your website does not take advantage of gzip.</div></div> |

## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div> |
|--|---------------------|--|

## Optimization

|  |             |  |
|--|-------------|--|
|  | XML Sitemap | Great, your website has an XML sitemap. <div><div>http://bikanerpop.in/sitemap.xml</div><div>https://bikanerpop.in/sitemap_index.xml</div></div> |
|  | Robots.txt  | http://bikanerpop.in/robots.txt  |

## Optimization



Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.