

# Website review baltic-aqua.ru

Generated on May 19 2023 19:13 PM





The score is 44/100







## SEO Content

|    | Title              | Доставка воды в Санкт-Петербурге на дом питьевая 19 литров<br>Length : 58<br>Perfect, your title contains between 10 and 70 characters.   |    |    |    |    |    |    |   |   |   |   |   |   |
|----|--------------------|---|----|----|----|----|----|----|---|---|---|---|---|---|
|    | Description        | Продажа питьевой воды в 19 литровых бутылках с доставкой в Санкт-Петербурге. Мы предлагаем приобрести артезианскую воду «Вартемяжская» в 19 литровых бутылках для кулера<br>Length : 167<br>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.   |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Keywords           | Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.   |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.   |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Headings           | <table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>1</td><td>7</td><td>5</td><td>6</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Вода в бутылках с доставкой</li><li>• [H2] Цены на воду:</li><li>• [H3] Наши преимущества</li><li>• [H3] Чистая вода для вашего дома и офиса</li><li>• [H3] Доставка воды на дом</li><li>• [H3] Наши принципы</li><li>• [H3] Гарантии</li><li>• [H3] Как заказать воду</li><li>• [H3] Вопросы и ответы</li><li>• [H4] Экономия времени</li><li>• [H4] Качество обслуживания</li><li>• [H4] Быстрая доставка – бесплатная помпа</li><li>• [H4] Вода – залог здорового организма</li><li>• [H4] Сознательный подход к потреблению</li><li>• [H5] Здоровье клиентов – наш приоритет</li></ul> | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 1 | 7 | 5 | 6 | 0 |
| H1 | H2                 | H3  | H4 | H5 | H6 |    |    |    |   |   |   |   |   |   |
| 1  | 1                  | 7   | 5  | 6  | 0  |    |    |    |   |   |   |   |   |   |

## SEO Content

|  |                 |  |
|--|-----------------|--|
|  |                 | <ul style="list-style-type: none"> <li>• [H5] Каждый клиент – дорог для нас</li> <li>• [H5] Социальная ответственность</li> <li>• [H5] Качество в первую очередь</li> <li>• [H5] Магазин соблюдает сроки</li> <li>• [H5] Большой выбор товара</li> </ul> |
|  | Images          | <p>We found 46 images on this web page.</p> <p>39 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>   |
|  | Text/HTML Ratio | <p>Ratio : 12%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>   |
|  | Flash           | Perfect, no Flash content has been detected on this page.  |
|  | Iframe          | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.   |

## SEO Links

|  |                         |  |
|--|-------------------------|--|
|  | URL Rewrite             | Good. Your links looks friendly!   |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.               |
|  | In-page links           | We found a total of 60 links including 1 link(s) to files  |
|  | Statistics              | <p>External Links : noFollow 1.67%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 98.33%</p> |

## In-page links

| Anchor                           | Type     | Juice         |
|----------------------------------|----------|---------------|
| <a href="#">обновите браузер</a> | Internal | Passing Juice |
| <a href="#">Каталог</a>          | Internal | Passing Juice |

## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">Питьевая вода в бутылках</a>                                   | Internal | Passing Juice |
| <a href="#">Кулеры для воды</a>  | Internal | Passing Juice |
| <a href="#">Напольные</a>  | Internal | Passing Juice |
| <a href="#">Настольные</a>   | Internal | Passing Juice |
| <a href="#">Помпы для воды</a>   | Internal | Passing Juice |
| <a href="#">Стеллаж для бутылей</a>  | Internal | Passing Juice |
| <a href="#">Сопутствующие товары</a>                                       | Internal | Passing Juice |
| <a href="#">О воде</a>   | Internal | Passing Juice |
| <a href="#">Доставка</a>   | Internal | Passing Juice |
| <a href="#">Сервис</a>   | Internal | Passing Juice |
| <a href="#">Документы</a>  | Internal | Passing Juice |
| <a href="#">Оптовикам</a>  | Internal | Passing Juice |
| <a href="#">Отзывы</a>   | Internal | Passing Juice |
| <a href="#">Контакты</a>   | Internal | Passing Juice |
| <a href="#">Whatsapp</a>   | Internal | noFollow      |
| <a href="#">Telegram</a>   | Internal | noFollow      |
| <a href="#">Instagram</a>  | External | noFollow      |
| <a href="#">Заказать воду</a>  | Internal | Passing Juice |
| <a href="#">Подробнее</a>  | Internal | Passing Juice |
| <a href="#">Подробнее</a>  | Internal | Passing Juice |
| <a href="#">Подробнее</a>  | Internal | Passing Juice |
| <a href="#">Подробнее</a>  | Internal | Passing Juice |
| <a href="#">Подробнее</a>  | Internal | Passing Juice |
| <a href="#">Питьевая вода &amp;#8220;Вартемяжская&amp;#8221;: 19л.</a>     | Internal | Passing Juice |
| <a href="#">Заказать</a>   | Internal | Passing Juice |
| <a href="#">Питьевая вода &amp;#8220;Вартемяжская&amp;#8221;: 6 литров</a> | Internal | Passing Juice |
| <a href="#">Питьевая вода &amp;#8220;SANPRIMA Премиум&amp;#8221;: 19л</a>  | Internal | Passing Juice |
| <a href="#">Стойка-стеллаж для 20 бутылей Stella-20</a>                    | Internal | Passing Juice |


## In-page links

|   |          |               |
|---|----------|---------------|
| <a href="#">Стеллаж для 12 бутылей Stella-12</a>  | Internal | Passing Juice |
| <a href="#">Стойка-подставка для 6 бутылей Stella-6</a>   | Internal | Passing Juice |
| <a href="#">Минеральная питьевая вода &amp;#8220;SANPRIMA&amp;#8221;: 0,6 литров (газированная)</a> | Internal | Passing Juice |
| <a href="#">Питьевая вода &amp;#8220;SANPRIMA&amp;#8221;: 0,6 литров (негазированная)</a>           | Internal | Passing Juice |
| <a href="#">Кулер AQUA WELL 3,5 JXTK С Чайник</a>   | Internal | Passing Juice |
| <a href="#">Кулер напольный Aqua Well 59B ПЭ с холодильником</a>                                    | Internal | Passing Juice |
| <a href="#">Кулер с охлаждением и нагревом Aqua Well 56A П Электронный</a>                          | Internal | Passing Juice |
| <a href="#">Кулер AQUA WELL 08-MD П ЭЛЕКТРОННЫЙ</a>   | Internal | Passing Juice |
| <a href="#">Кулер AQUA WELL 08-MR Раздатчик</a>   | Internal | Passing Juice |
| <a href="#">Кулер Aqua Well 20A-WB-ПЭШ с холодильником</a>  | Internal | Passing Juice |
| <a href="#">Кулер Aqua Well 2 JX ПК Красный</a>   | Internal | Passing Juice |
| <a href="#">Кулер Aqua Well 20B-WB-ПЭШ</a>  | Internal | Passing Juice |
| <a href="#">Механическая помпа для воды AFW Standart</a>  | Internal | Passing Juice |
| <a href="#">Ручка для переноса бутылей</a>  | Internal | Passing Juice |
| <a href="#">Стаканы</a>   | Internal | Passing Juice |
| <a href="#">Помпа для воды электрическая</a>  | Internal | Passing Juice |
| <a href="#">правилами обработки персональных данных</a>   | Internal | Passing Juice |
| <a href="#">О компании</a>  | Internal | Passing Juice |
| <a href="#">Наши преимущества</a>   | Internal | Passing Juice |
| <a href="#">Новости</a>   | Internal | Passing Juice |
| <a href="#">Акции и скидки</a>  | Internal | Passing Juice |
| <a href="#">Услуги и ремонт</a>   | Internal | Passing Juice |
| <a href="#">Политика конфиденциальности</a>   | Internal | noFollow      |
| <a href="#">Пользовательское соглашение</a>   | Internal | noFollow      |
| <a href="#">Сертификаты</a>   | Internal | Passing Juice |
| <a href="#">Письмо директору</a>  | Internal | Passing Juice |
| <a href="#">Вопросы и ответы</a>  | Internal | Passing Juice |

## In-page links

|  |          |               |
|--|----------|---------------|
| <a href="#">Доставка по Лен. области</a> | Internal | Passing Juice |
| <a href="#">О пользе воды</a>            | Internal | Passing Juice |
| <a href="#">Спасибо</a>                  | Internal | Passing Juice |






## SEO Keywords

|  |                |   |
|--|----------------|---|
|  | Keywords Cloud | доставка качество воду <b>вода</b> заказать<br>для <b>ВОДЫ</b> вам компании сайте |
|--|----------------|---|








## Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| воды    | 21      | ✓     | ✗        | ✓           | ✓        |
| для     | 16      | ✗     | ✗        | ✓           | ✓        |
| вода    | 14      | ✗     | ✗        | ✗           | ✓        |
| воду    | 12      | ✗     | ✗        | ✓           | ✓        |
| сайте   | 11      | ✗     | ✗        | ✗           | ✗        |





## Usability

|  |              |   |
|--|--------------|---|
|  | Url          | Domain : baltic-aqua.ru<br>Length : 14            |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is ru.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |



## Document

|  |                 |   |
|--|-----------------|---|
|  | Doctype         | HTML 5  |
|  | Encoding        | Perfect. Your declared charset is UTF-8.  |
|  | W3C Validity    | Errors : 62<br>Warnings : 12  |
|  | Email Privacy   | Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.  |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.  |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul> |

## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|--|---------------------|--|

## Optimization

|  |             |   |
|--|-------------|---|
|  | XML Sitemap | Great, your website has an XML sitemap.<br><br><code>http://baltic-aqua.ru/sitemap.xml</code><br><code>https://baltic-aqua.ru/wp-sitemap.xml</code> |
|  | Robots.txt  | <code>http://baltic-aqua.ru/robots.txt</code><br>Great, your website has a robots.txt file.   |
|  |             |   |

## Optimization



Analytics

Great, your website has an analytics tool.



Google Analytics